

# COOKIE POLICY

Eastfield Finance Group Limited

Last updated: May 2025

## 1. What Are Cookies

**Cookies are small text files placed on your device (computer, phone, or tablet) when you visit a website. They are widely used to make websites function correctly and to provide basic usage information to website owners.**

## 2. How We Use Cookies

**We use cookies on a limited basis. At present, this website uses necessary cookies only. We do not use tracking, advertising, or marketing cookies.**

**We have made a deliberate decision not to enable third-party tracking or analytics cookies at this stage. This means we collect minimal data about your visit and do not share browsing data with advertising networks.**

## 3. Cookies We Use

### 3.1 Strictly Necessary Cookies

**These cookies are essential for the website to function. Without them, certain parts of the site — such as navigating between pages — would not work. They do not collect any information that could be used to identify you or track your browsing on other websites.**

**Strictly necessary cookies are set by the Wix platform to operate the website. They do not require your consent under UK PECR (Privacy and Electronic Communications Regulations).**

### 3.2 Wix Platform Cookies

**Our website is hosted on the Wix platform. Wix sets a small number of functional and session cookies necessary to deliver the website. These include:**

- Session management cookies — to maintain your session as you browse the site
- Security cookies — to protect the site against certain types of attack

Wix may also collect anonymous technical data about visitors (such as browser type and device) for platform security and performance purposes. This is governed by Wix's own privacy and cookie policies, available at [wix.com/about/privacy](https://wix.com/about/privacy).

### **3.3 Analytics Cookies (Wix Analytics)**

**Our website uses Wix Analytics, which may set cookies to collect aggregated, anonymous data about how visitors use the site — for example, which pages are visited and how long visitors spend on them. This data does not identify you personally and is not shared with advertising networks.**

**These cookies help us understand how our website is performing so we can improve it.**

## **4. Cookies We Do Not Use**

**At present, we do not use any of the following:**

- Google Analytics or any other third-party analytics platform
- Facebook Pixel, LinkedIn Insight Tag, or any social media tracking pixels
- Advertising or remarketing cookies
- Any cookies that track your activity across other websites

## **5. Third-Party Links and Services**

**Our website contains a WhatsApp click-to-chat button and links to our social media profiles on Instagram, LinkedIn, and Facebook. If you click any of these links, you will leave our website and be subject to the cookie and privacy policies of those third-party platforms. We have no control over cookies set by third-party websites.**

## **6. Managing Cookies**

When you visit our website, a cookie consent banner will inform you that we use necessary cookies only. You can manage or disable cookies through your browser settings. Please note that disabling strictly necessary cookies may affect the functionality of this website.

For guidance on managing cookies in your browser, visit: [allaboutcookies.org](https://allaboutcookies.org)

## 7. Future Changes

We intend to introduce analytics and/or tracking cookies in a future update to this website. When we do, this Cookie Policy will be updated and the consent banner on our website will be revised to request your explicit opt-in consent for any non-essential cookies, in accordance with UK PECR.

## 8. Contact Us

If you have any questions about our use of cookies, please contact us:

**Eastfield Finance Group Limited**

**Phone: 02380 981544**

**Registered Office: Solo House, The Courtyard, London Road, Horsham, West Sussex, RH12 1AT**

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